

## AIRASIA CONTRACTS MINSAIT TO PROVIDE TECH SUPPORT FOR OURSHOP.COM

- **OURSHOP.com is the world's first online shop designed for travelers that allows the purchase of products prior to the flight, with the option of products delivered inflight or at a selected store on arrival/departure**
- **Minsait also works with AirAsia in the development of its reservation and passenger management systems and is a technological partner of the airline to drive its digital transformation, through the adoption of cutting-edge solutions that contribute to improve its operation, customer service and profitability**

**Madrid, October 8, 2018** - AirAsia has contracted Minsait, an Indra company, to provide technical support for ourshop.com, the first global online shop of an airline. This revolutionary project allows passengers to make online purchases before, during (using onboard Wi-Fi) and after the flight for delivery at the departing or arriving airport, during flight, and eventually, via home/hotel delivery.

Currently, passengers of AirAsia can purchase products such as food, alcohol and tobacco, with the catalog to be expanded soon to include travel and luxury items, beauty products, clothing, accessories and many more. AirAsia are in talks with more than 200 suppliers and 50 airports to add value to the service with as many options and benefits as possible.

Minsait, a technology company which is at the forefront in e-Commerce portals design and development, has been contracted to provide technical support to AirAsia in pioneering their e-commerce solutions for ourshop.com. Air Asia Portal development is one of the services provided by Indra to AirAsia within the framework relationship established in 2016, with Indra as the technology partner for the development of AirAsia's digital applications.

The company also provides support to the airline in its reservation (booking) and passenger management services, upgrading these systems to adapt them to the latest technologies and achieve improved efficiency and profitability. Indra is currently working on the creation of a new reservation system that will have the latest web methodologies. It also handles all maintenance and improvement tasks, constantly contributing to excellence in its operations.

### Indra in Asia

Indra is one of the companies that is driving the modernization of the airline industry in Asia, the passengers traffic fastest growing continent and with an industry that is developing to meet the needs of new passengers. For example, in air traffic management, some 80% of the Indian airspace is controlled by Indra's radars and 38 airports use its systems. In China, Indra radars monitor 60% of the airspace, and the Xi'an and Chengdu control centers use the company's technology to manage an airspace of 4.2 million km<sup>2</sup> (eight times larger than the Spanish airspace). In addition to Hong Kong and Beijing international airports, a score of national airports across the country use Indra systems. The company has undertaken major projects in other countries, such as Mongolia, Thailand, Vietnam and Indonesia. For example, Indra's technology manages all flights that land or take-off at the airports of Seoul, one of the cities with the most air traffic in Asia, and its systems will play a key role, so Incheon can double passenger traffic from the current 50 million to 100 million over the next decade.

In the field of Airlines, in which it has offered its solutions and services for more than 25 years to achieve continuous improvement in terms of productivity and resource management, Indra, as a company of Indra, works with the largest airlines in the region. The company's systems, used to manage over 100 million reservations around the world every year, improve its clients' competitiveness and enables them to access new market opportunities and address the newest challenges in this constantly changing sector.

**About Minsait**

Minsait, an Indra company ([www.minsait.com](http://www.minsait.com)), is the leading firm in Digital Transformation Consultancy and Information Technologies in Spain and Latin America. Minsait possesses a high degree of specialisation and knowledge of the sector, which it backs up with its high capability to integrate the core world with the digital world, its leadership in innovation and digital transformation, and its flexibility. Thus, it focuses its offering on high-impact value propositions, based on end-to-end solutions, with a remarkable degree of segmentation, which enables it to achieve tangible impacts for its customers in each industry with a transformational focus. Its capabilities and leadership are demonstrated in its product range, under the brand Onesait, and its across-the-board range of services.

**About Indra**

Indra ([www.indracompany.com](http://www.indracompany.com)) is one of the leading global technology and consulting companies and the technological partner for core business operations of its customers world-wide. It is a world-leader in providing proprietary solutions in specific segments in Transport and Defence markets, and the leading firm in Digital Transformation Consultancy and Information Technologies in Spain and Latin America through its affiliate Minsait. Its business model is based on a comprehensive range of proprietary products, with a high-value focus and with a high innovation component. In the 2017 financial year, Indra achieved revenue of €3.011 billion, with 40,000 employees, a local presence in 46 countries and business operations in over 140 countries.

**About AirAsia**

AirAsia, the world's leading low-cost carrier, services an extensive network of over 130 destinations across Asia Pacific. Since starting operations in 2001, AirAsia has carried more than 500 million guests and grown its fleet from just two aircraft to over 200. The airline is proud to be a truly Asean (Association of Southeast Asian Nations) airline with established operations based in Malaysia, Indonesia, Thailand and the Philippines as well as India and Japan, servicing a network stretching across Asia, Australia and New Zealand, the Middle East and the US. AirAsia has been named the World's Best Low-Cost Airline at the annual Skytrax World Airline Awards 10 times in a row from 2009 to 2018. AirAsia was also awarded World's Leading Low-Cost Airline for the fifth consecutive year at the 2017 World Travel Awards, where it became the inaugural recipient of the World's Leading Low-Cost Airline Cabin Crew award.