



Acerinox develops with Minsait the implementation of the Planning 360° project within the Digital Transformation strategy

- Planning 360° is one of the projects that comprise Acerinox's Excellence 360° plan, by means of which it will promote and optimise its business in terms of production, the supply chain, commercial management and purchases of raw materials
- The project, designed with Minsait, will redefine the way Acerinox manages its supply chain and will allow it to respond to the demands of the market during the coming years
- The implementation has been launched at the Acerinox Europa plant (Palmones, Campo de Gibraltar) with advanced solutions geared towards demand and the supply chain and it will be progressively deployed at the factories in the United States, Malaysia and South Africa
- The Excellence 360° plan, which constitutes a pillar of the company's Digital Transformation strategy, envisages the implementation and development of technologies such as sensorisation, data analytics, simulation, collaboration platforms and artificial vision, as well as the adoption of agile work methodologies.

Madrid, April 24, 2019.- Acerinox has launched the implementation of the Planning 360° project at its Acerinox Europa factory, within the framework of the Excellence 360° plan.

The project is being conducted in partnership with Minsait, an Indra Group company that collaborates in the implementation of the systems and cultural changes required by a comprehensive project such as this one, bringing together services such as business consultancy, data analytics and so on.

The Excellence 360° plan seeks to promote and optimise the Acerinox Group's business upon the basis of four pillars to increase the efficiency of its processes: production, supply chain, commercial management, and purchases of raw materials. In other words, it covers the entire value chain.

The Excellence 360° plan is structured around a planning model that covers the whole value chain. With the above, it aims to enhance its customer service, increasing the accuracy of deliveries while optimizing the mix of raw material purchases and increasing the reliability of the production processes.

This plan will initially be executed between 2019 and 2023, and Acerinox will obtain annual EBIDTA returns totalling €125 million from 2023 onwards.

Bernardo Velázquez, CEO of Acerinox, declares: "we want to carry out a profound transformation, which will place the customer at the centre of the business. Excellence 360° represents a change in model whereby we will seek to capitalise on the huge knowledge of our human capital and the best technologies available. This plan will result in a general improvement in terms of productivity and efficiency, contributing visibility to the business and flexibility to the decision-making".

According to Fernando Abril-Martorell, Chairman of Indra: "Acerinox's digital transformation plan is an ambitious and innovative project that will place our customer in a position with a competitive edge in relation to other international companies within its industry, providing benefits from the very first day".



Consultancy covering business and technology

A comprehensive transformation project requires multi-disciplinary teams which, with an end-to-end approach, integrate business consultancy, data analytics, predictive model design and cultural change capabilities. Minsait provides Acerinox with its best human resources to design and deploy the Excellence 360° plan with full guarantees. The use of agile methodologies will enable Acerinox to speed up its processes and launch pilot Industry 4.0 projects with a high impact on the business in the short and mid-terms. The advanced algorithms formulated by the experts at Minsait will lead to better decision-making, taking into account predictive scenarios to anticipate demand and optimise Acerinox's response in meeting it.

About Acerinox

The Acerinox Group (www.acerinox.com) is the most global of all stainless steel manufacturers. Its production network is made up of six factories, three of them integral, spread over four continents: Europe, America, Africa and Asia. Its product sales, with more than 11,000 possible combinations, are conducted over a far-reaching commercial network operating in 56 countries, with sales in 86 of them on the five continents by means of a structure comprising service centres, warehouses, offices and sales agents.

Acerinox leads the American and African markets, has significant market shares on the other continents and is one of the most competitive companies in the world within its industry.

About Minsait

Minsait, an Indra company (www.minsait.com), is the leading firm in Digital Transformation Consultancy and Information Technologies in Spain and Latin America. Minsait possesses a high degree of specialisation and knowledge of the sector, which it backs up with its high capability to integrate the core world with the digital world, its leadership in innovation and digital transformation, and its flexibility. Thus, it focuses its offering on high-impact value propositions, based on end-to-end solutions, with a remarkable degree of segmentation, which enables it to achieve tangible impacts for its customers in each industry with a transformational focus. Its capabilities and leadership are demonstrated in its product range, under the brand Onesait, and its across-the-board range of services.

About Indra

Indra (www.indracompany.com) is one of the leading global technology and consulting companies and the technological partner for core business operations of its customers world-wide. It is a world-leader in providing proprietary solutions in specific segments in Transport and Defence markets, and the leading firm in Digital Transformation Consultancy and Information Technologies in Spain and Latin America through its affiliate Minsait. Its business model is based on a comprehensive range of proprietary products, with a high-value focus and with a high innovation component. In the 2018 financial year, Indra achieved revenue of €3.104 billion, with 43,000 employees, a local presence in 46 countries and business operations in over 140 countries.