



indra

ESNE
ESCUELA UNIVERSITARIA
DE DISEÑO E INNOVACIÓN

**Press
Release**

INDRA AND ESNE SIGN A PARTNERSHIP AGREEMENT TO INCORPORATE THE LATEST TECHNOLOGIES IN TRAINING CURRICULUMS

- **The objective is to promote adopting the most innovative technologies and to help young creators-in-training learn about them thanks to the involvement of expert professionals in the ESNE teaching programmes**
- **The Executive Director of ESNE, Rafael Díaz, the Director of Innovation at Indra, José Luis Angoso, and the multinational's Director of University Relations, Carlos Fernández, signed the agreement**

Indra, the leading Spanish multinational consulting and technology firm and one of the main players in Europe and Latin America, and ESNE, a university centre specialised in design, innovation and technology, have signed a partnership agreement to promote the adoption of the latest information and communication technologies in training curriculums and to help young creators being trained at the centre learn about them. The final objective is to support talent and promote creativity, innovation and entrepreneurship among the university students focused on cloud computing, ubiquitous computing, digital animation films, video games and multimedia, as well as other fields that are established.

The agreement between both parts establishes the basis with which ESNE and Indra will cooperate in programmes that help provide the technological infrastructure as well as various teaching programmes that promote the design and use of new technologies. Specific actions include collaborating in the design of academic proposals, awarding grants for research projects, student training through internships, conferences and master classes, and participating in the launch of strategies and actions that promote academic and research efforts. The agreement will also allow Indra professionals to benefit from special conditions for completing qualifications offered by ESNE.


Rafael Díaz, Executive Director of ESNE, Jose Luis Angoso, Director of Innovation at Indra, and Carlos Fernández, Director of University Relations at Indra, signed the agreement. The alliance, which aims to establish a closer relationship between both institutions, began recently when the Talent, Innovation, Strategy Senior Vice President, Emma Fernández, participated in the Plan Anima Talento (Encourage Talent Plan), an initiative organised by ESNE with the aim of conveying positive values to university students in a time of negative stereotypes through the use of presentations and speeches by renowned professionals with extensive business experience.

About Indra

Indra is the leading Spanish multinational consulting and technology firm and one of the main players in Europe and Latin America. Innovation is the cornerstone of its business and

Communication and Media Relations
Tel.: + (34) 91 480 97 01
indraprensa@indracompany.com

Madrid, 5 July 2013

An abstract graphic consisting of several overlapping, semi-transparent blue shapes that resemble liquid or smoke, flowing from the top left towards the bottom right.

sustainability, having allocated more than €550M to R+D+i in the last three years, making it one of the leading companies in Europe in its sector in terms of investment. Indra's turnover is around €3,000 million, and almost 60% of its revenue comes from international markets. The company employs 42,000 professionals and has customers in 128 countries.

About ESNE - University of Design and Innovation

[ESNE](#), University of Design and Innovation, is the only university campus for design in Spain that has adapted to the new European Higher Education Area of Bologna. It offers the following academic degrees:

- Degree in Interior Design
- Degree in Fashion Design
- Degree in Multimedia and Graphic Design
- Degree in the Design and Development of Video Games
- University Degree in Animation
- University Degree in Cloud Computing and Ubiquitous Computing

- Bachelor of Arts (Honours) in Arts & Design
- Bachelor of Arts (Honours) in Video Game Design and Development
- Bachelor of Arts (Honours) in Events and Communications
- Microsoft ® BTEC HND Online in Game Design and Development Engineering